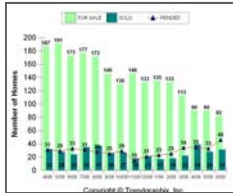


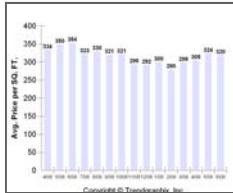
The TRENDVision Graphs

5 graphs you can instantly break down by geographical, price-range, property-type, and date-range (6 months—15 years!) criteria.



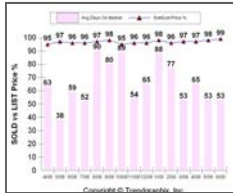
Supply & Demand

- Visually map changes in inventory—for sale/sold/pending all on one graph.
- Predict future sales with pending statistics.



Price Per Square Foot

- Plot appreciation or depreciation over seasons or to show market changes
- Establish a market price for the average home



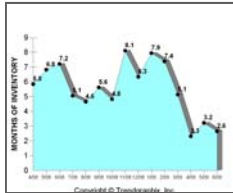
Days on Market / Sold-to-List %

- Set time-on-market expectations for sellers when the home is priced right.
- Help buyers understand their negotiating power on price.



Average Price for Sale/Sold

- Understand what the average buyer is willing to pay in a specific area or region.
- Evaluate how realistic sellers are in their asking price.
- Median Price Sold also available.



Months of Inventory

- See who has the leverage—buyers or sellers?
- Get a powerful visual on inventory levels.
- Understand how long it would take to sell all the active inventory in your market at the current pace of sales.

- PLUS -

two data tables to show time-period comparisons and raw data.

About TRENDGRAPHIX

For more than fifteen years, Trendgraphix has provided support to 100+ brokers and agents in more than 48 markets nationwide.

During that time, the TRENDGRAPHIX brand name has become well-respected by brokers and agents alike and is synonymous with data-integrity, ease-of-use, and friendly customer service. Many of our customers have been with us for 10+ years and new clients are literally welcomed to the TRENDGRAPHIX family when they come onboard.

In addition to TRENDVision for MLSs, TRENDGRAPHIX offers a complete suite of broker reports, with everything needed to manage a successful real estate company:

- Facts & Trends™
- Top Broker Reports
- Top Office Reports
- Top Producer Reports

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(916) 978-4242



Powerful Market Reports for
MLS/Realtor Associations
and their members.

POWERED BY



www.TrendGraphix.com

Turning raw data into a compelling visual story.

Assimilating the large volume of data in your MLS system can be a time and resource-intensive task.

Trendgraphix takes that data and turns it into graphs that are simple to generate and easy to understand.

Our TRENDVision graphs can provide critical market data to your MLS and its members, to help everyone gain a better grasp of what's going on in your market right now.

In turn, member brokers and agents can use the graphs and charts to tell the story of your market place to their customers, helping them to make more educated decisions when buying or selling a home.

TRENDVision provides your MLS with:

100% web-based access

- No software to download or manage.
- Anytime, anywhere access via the web.

Turn-Key Technical Implementation

- Virtually set-up and maintenance free for your organization.
- We take care of everything behind-the-scenes without impacting your resources.

Unparalleled data accuracy using our Data Validation Process

- In addition to our highly automated report generation program, we take the time to manually check MLS data every month, to catch typos or anomalies – and rectify them before publishing reports

An intuitive system that your members will learn with ease

- Point-and-click interface – all action happens in one window. No typing, drop-down-menu driven.
- Instant results, flexible, click-and-create reports – easy to create and easy to revise; see the results of criteria changes in the same window.
- Simple graphical representation of complex statistics enables end-users to share with buyers, sellers, the public, and the media, to be quickly understood.

Support, Training, and Launch Assistance

- Online, email, and phone technical assistance for your support staff.
- User tools and resources including an online, interactive agent tutorial, providing 24/7 access to self-training resources.
- Pre-formatted launch materials such as email promotions and flyers.
- Initial launch webinar trainings to get all users started.

TRENDVision™ Features:

- All action happens on the drop-down-driven point-and-click control panel – we customize criteria based on what's important in your market.
- 5 valuable reports displaying from 6 months to 15 years of data
- Actual numbers shown above each month for immediate data verification.
- Summary data below graphs, for more detailed analysis and instant comparison of data to previous months or years.
- Email, print, save image for marketing and sharing and all with one click from the same screen.
- Flexible search criteria that provides broad or narrow views of trends in price ranges, regions, etc.
- Broad date-ranges for reporting – from 6 months to 7+ years, depending on data availability.

For more information or a live demo:

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